

The background of the slide is a dark, atmospheric photograph of an industrial facility, likely a refinery or chemical plant, at night. The scene is filled with complex structures, including tall distillation columns, pipes, and storage tanks, some of which are illuminated by artificial lights, creating a stark contrast against the dark sky. In the upper right portion of the image, two workers wearing hard hats and high-visibility vests are silhouetted against the lighter background, with one worker pointing towards the facility. The overall mood is professional and industrial.

“ The Southern African Asset Management Association (SAAMA) aims to promote the interests of asset management and maintenance, as well as to uplift the role of asset management and maintenance practitioners in Southern Africa. ”

SAAMA



Contributes to the continued development of standards and practices

Encourages the interchange of **information**, ideas and knowledge



Builds **synergistic** rapport between companies and industries



Establishes, maintains and **improves** common standards

Liaises with similar associations **locally** and **internationally**



Stimulates and **promotes** education, training and original research



SAAMA is the SAQA accredited Professional Body for Asset Management in South Africa and members can obtain a professional designation through **SAAMA**.

Services providers can apply for CPD **accreditation** for their training courses through **SAAMA**.



+500 members, representing **+30** corporations

*2017 total



Membership Criteria

Asset Management applies to every known industry in some manner or form. Membership is open to all those engaged in this field of activity, whether it be at the operational, tactical and / or strategic level, as a practitioner, manager, advisor, or decision-maker. **Members may already be engaged in specialist disciplines of engineering, planning, finance, management sciences or implementation management** and have an interest in the broad ambit of asset management, or may be new entrants looking to grow a career in this exciting and multi-faceted domain.

Membership categories

Diamond Corporate package

Covers 30 employees

R 26,600

Emerald Corporate package

Covers 20 employees

R 18,000

Sapphire Corporate package

Covers 10 employees

R 9,150

Ruby Corporate package

Covers 5 employees

R 4,650

Individual Member

R 950

Student Member

R 200

Honorary Life Member

Complimentary

Membership benefits

The Company receives a Corporate Membership certificate.

Company employees can register as individual members under the Company membership (free of charge).

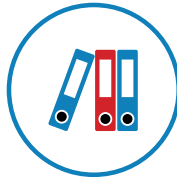
Members that register as individual members will qualify for the following:



Members can write the SCPP, CAMA and CRMP exams through SAAMA.



Access to the SAAMA membership page with its downloadable content and literature reviews.



ECSA registered members are entitled to an extra CPD credit and discount on ECSA annual fees due to their membership with SAAMA.



Discount when attending SAAMA's Business breakfasts.



Company logo and information will be advertised on our website.



Monthly electronic events newsletters as well as a quarterly Asset Management newsletter.



Can advertise in our newsletters at a discounted amount.



Members can enjoy networking with peers at various breakfast events and an annual conference.

SAAMA Sponsorship

Schedule of benefits and costs

Titanium (Exclusive X 1) R500 000 and above

1

General Exposure

a. First/top listed logo and 300 word company profile | **b.** Link on the SAAMA website First/top listed logo on the SAAMA newsletter | **c.** First/top logo on SAAMA sponsorship banner that is used at all SAAMA functions / events | **d.** First/top logo on the SAAMA sponsorship slide that is displayed at all SAAMA functions / events

2

SAAMA Conference

a. First listed logo and 300 word company profile and link on the SAAMA Conference website | **b.** First listed sponsor logo on venue banner | **c.** Delegate bag and Lanyard co-branded with the SAAMA brand | **d.** 10 Free delegate passes | **e.** Logo on continuity slides | **f.** Logo on conference marketing brochure | **g.** Logo on email marketing | **h.** Full page advert in delegate booklet | **i.** Branding on one panel section of the SAAMA exhibition stand wall | **j.** Present one key note speaker slot | **k.** Present one general workshop/session | **l.** Branding in the central plenary venue - provide 4 pull up banners | **m.** Branding one workshop plenary for the duration of a workshop session – provide up to four pull up banners | **n.** 300 word company profile on the conference proceedings | **o.** Memory stick branded with Platinum sponsor logo | **p.** Satchel insert – company to provide marketing brochure/pamphlet or promotional item Access to the conference data base | **q.** MC for four sessions

3

SAAMA Awards (Status of Awards)

a. First/top listed logo on the Awards marketing brochure | **b.** First/top listed logo on the SAAMA awards programme | **c.** Four pull up banners in the Awards venue | **d.** Logo on the continuity slides

4

SAAMA Online Knowledge Management centre

a. Publish 10 case studies annually

Platinum (Elite x1 available) R200 000

1

General Exposure

a. Second listed logo and 200 word company profile | **b.** Link on the SAAMA website | **c.** Second listed logo on the SAAMA newsletter | **d.** Second listed logo on SAAMA sponsorship banner that is used at all SAAMA functions / events | **e.** Second listed logo on the SAAMA sponsorship slide that is displayed at all SAAMA functions / events

2

SAAMA Conference

a. Second listed logo and 300 word company profile and link on the SAAMA Conference website | **b.** Second listed sponsor logo on venue banner | **c.** Delegate bag and Lanyard co-branded with the SAAMA brand | **d.** Five free delegate passes | **e.** Logo on continuity slides | **f.** Logo on conference marketing brochure | **g.** Logo on email marketing | **h.** Half page advert in delegate booklet | **i.** Branding on one panel section of the SAAMA exhibition stand wall | **j.** Present one speaker session | **k.** Present one general workshop | **l.** Branding in the central plenary venue – provide 2 pull up banners | **m.** Branding one workshop plenary for the duration of a workshop session – provide 4 pull up banners | **n.** 300 word company profile on the conference proceedings | **o.** Memory stick | **p.** Satchel insert – company to provide marketing brochure/pamphlet or promotional item | **q.** Access to the conference data base | **q.** MC for two sessions

3

SAAMA Awards

a. Second listed logo on the Awards marketing brochure | **b.** Second listed logo on the SAAMA awards programme | **c.** Two pull up banners in the Awards venue | **d.** Logo on the continuity slides

4

SAAMA Online Knowledge Management centre

a. Publish 7 case studies annually

Gold (Distinctive X 4 available) R100 000

1

General Exposure

a. Logo and 100 word company profile and link on the SAAMA website | **b.** Logo on the SAAMA newsletter and SAAMA sponsorship banner that is used at all SAAMA functions / events | **d.** Logo on the SAAMA sponsorship slide that is displayed at all SAAMA functions / events

2

SAAMA Conference

a. One free delegate pass and 50% off a further two delegate passes to attend the conference | **b.** Logo on the sponsorship banner in the SAAMA conference plenaries | **c.** Logo shown on continuity slides | **d.** Logo on conference marketing brochure | **e.** Logo on email marketing | **f.** Quarter page advert in delegate booklet | **g.** Satchel insert – company to provide marketing brochure/pamphlet or promotional item | **h.** Logo on one panel section of the SAAMA exhibition stand wall | **i.** MC for one session

3

SAAMA Awards

a. Logo on the Awards marketing brochure | **b.** Logo on the SAAMA awards programme | **c.** One pull up banner in the Awards venue | **d.** Logo on the continuity slides

4

SAAMA Online Knowledge Management centre

a. Publish 5 case studies annually

Bronze (Normal X 12 available) R25 000

1

General Exposure

a. 50 word profile and link to sponsor on SAAMA website | **b.** Logo on bottom of sponsorship banner at SAAMA Functions and Events | **c.** Logo on the SAAMA newsletter | **d.** Logo on the SAAMA sponsorship slide that is displayed at all SAAMA functions / events

2

SAAMA Conference

a. 50% discount for two delegates to attend the conference | **b.** Logo on Conference marketing brochure | **c.** Business card size advert in delegate booklet | **d.** Satchel insert as per silver class

3

SAAMA Awards

a. Logo on the Awards marketing brochure | **b.** Logo on the SAAMA awards programme | **c.** One pull up banner in the Awards venue | **d.** Logo on continuity slides

4

SAAMA Online Knowledge Management centre

a. Publish 1 case study annually

Silver (Bullion X 6 available) R50 000

1

General Exposure

a. Logo and 100 word company profile and link on the SAAMA website | **b.** Logo on the SAAMA newsletter | **c.** Logo on SAAMA sponsorship banner that is used at all SAAMA functions / events | **d.** Logo on the SAAMA sponsorship slide that is displayed at all SAAMA functions / events

2

SAAMA Conference

a. One free delegate pass and 50% off a further two delegate passes to attend the conference | **b.** Logo on the sponsorship banner in the SAAMA conference plenaries | **c.** Logo shown on continuity slides | **d.** Logo on conference marketing brochure | **e.** Logo on email marketing | **f.** Quarter page advert in delegate booklet | **g.** Satchel insert – company to provide marketing brochure/pamphlet or promotional item | **h.** Logo on one panel section of the SAAMA exhibition stand wall

3

SAAMA Awards

a. Logo on the Awards marketing brochure | **b.** Logo on the SAAMA awards programme | **c.** One pull up banner in the Awards venue | **d.** Logo on continuity slides

4

SAAMA Online Knowledge Management centre

a. Publish 5 case studies annually

Exclusive Sponsorship Opportunities

1

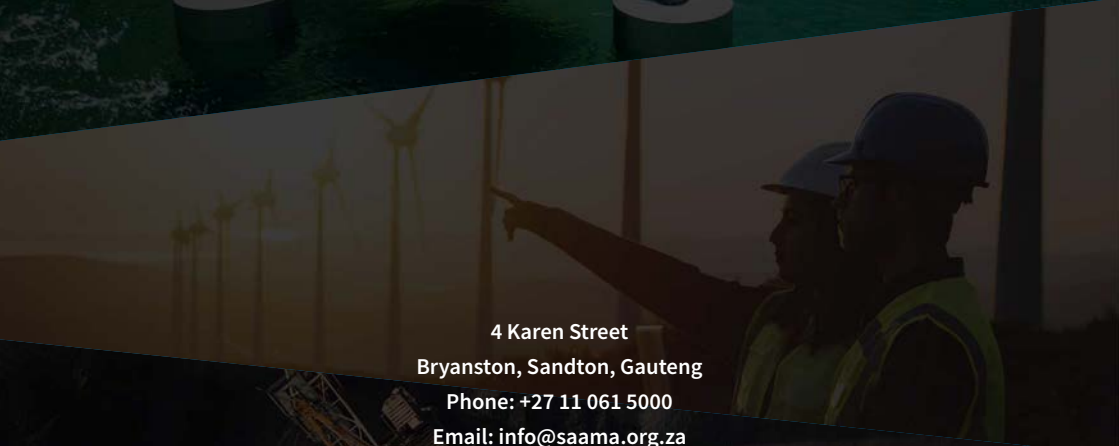
General Exposure

a. SAAMA Breakfast – guest speaker sponsor valued at R20 000 | i. Four banners in the venue | ii. Logo on the programme | iii. Safety moment and introduction to sponsor company

2

SAAMA Conference

a. Meet and greet networking function – valued at R15 000 (two sponsorships available) | i. Four banners in the venue - | ii. Public announcement | iii. Logo in the delegate booklet next to meet and greet networking item | **b. Lunch – valued at R5 000 (three sponsorships available)** | i. Four banners in the venue | ii. Logo in the delegate booklet next to meet and greet networking item | **c. SAAMA Colloquium at SAAMA conference – R20 000 X 2** | i. Four banners in the venue | ii. Public announcement and safety moment | iii. Logo on the programme | **d. SAAMA ½ day workshop at SAAMA conference – R20 000 X 2** | i. Four banners in the venue | ii. Public announcement and safety moment | iii. Logo on the programme | **e. SAAMA Exhibition – R20 000 X 10** | i. 2 x 2 stand | ii. Logo on the programme | **f. Formal Dinner (to cover speaker costs – R60 000)** | i. Public announcement | ii. Banners | **g. Coffee stand (R40 000 – get actual cost from supplier)** | **h. Branded USB sticks (R7500 and the branded USB sticks)** | i. Conference bag inserts (R5000 and the single insert per bag) | **i. Branded station** | ii. Branded coffee cups



4 Karen Street
Bryanston, Sandton, Gauteng
Phone: +27 11 061 5000
Email: info@saama.org.za



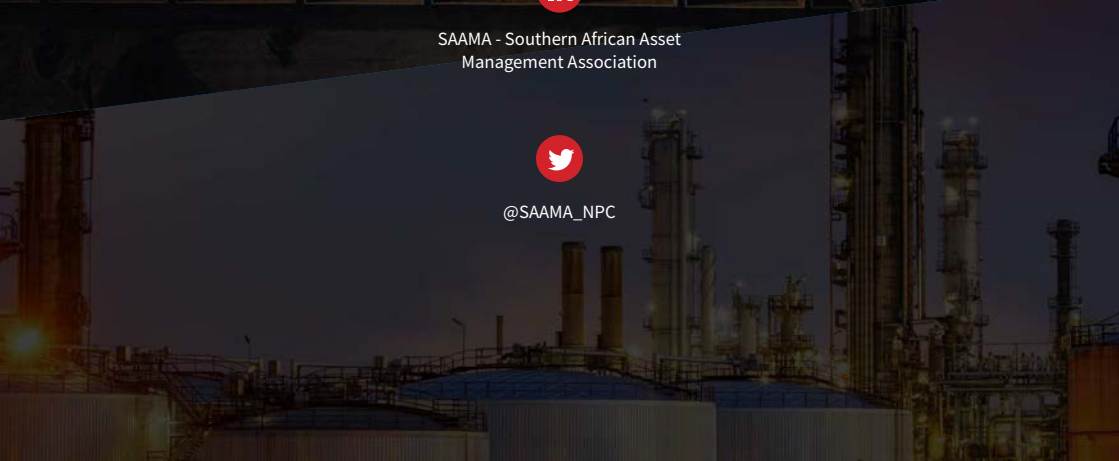
Southern African Asset Management
Association - SAAMA



SAAMA - Southern African Asset
Management Association



@SAAMA_NPC



Membership Application form

Username: _____ Name: _____

Email Address: _____

ID / Passport Number: _____

Date of Birth: _____ Job Title: _____

Office Tel: _____ Mobile No: _____

First Name: _____ Last Name: _____

Postal Address: _____

_____ Postal Code: _____

Type of Membership:

Individual (RSA)

Individual (Outside RSA)

Ruby Member Company
(covers 5 employees)

Diamond Member Company
(covers 30 employees)

Emerald Member Company
(covers 20 employees)

Sapphire Member Company
(covers 10 employees)

Employee under corporate license

Registering under which Corporate: _____

Country: _____ Province: _____

Company Name: _____

Industry Involved: _____

Qualification: _____

Your ECSA Number: _____

Who should we invoice? My Company Make it out to me

Short CV: _____

Date: _____ Signature: _____

Once completed, please submit this form to the SAAMA Secretariat on saamaservices@vdw.co.za.