



13 March 2020

Celebrate the future by making history at SAAMA 2020

From the 25th to the 27th of May 2020 you have the opportunity to be part of something remarkable, significant, exclusive, exceptional and revolutionary. By participating as a delegate, speaker, sponsor or exhibitor you will be contributing, not only to the history of asset management, but to its future. While the world celebrates the perfection of 20/20 vision, alongside the abundance of ‘twenty plenty’, SAAMA Conference 2020 will also be celebrating a perfect vision for the future of asset management assisted by an abundantly knowledgeable panel of the industries own visionaries. At Spier Wine Farm, the seventh SAAMA conference will be focusing on ‘getting the basics right – preparing for a digital future’.

Keynote speaker, Daniel Silke, launches this exclusive conference discussing the ten most important issues in the world currently. Daniel is the Director of the Political Futures Consultancy based in Cape Town, and is recognised as one of the country's leading political economy analysts and most passionate keynote speakers. He offers an exceptional range of bespoke global presentations on current political and economic trends affecting the world, Africa and South Africa – all packaged into an engaging, yet highly insightful keynote.

On the 26th, Sasol, as the lead Titanium Sponsor, welcomes keynote speaker, Senior Vice-President of Sasol Secunda Chemicals Operations, Simon Baloyi.

After achieving his Bachelors, Honours and Master's Degrees in Chemical Engineering from the University of the Witwatersrand, and a Master's Degree in Engineering Management from the University of Pretoria, Simon started his career at SASOL in 2002. As Senior Process Engineer at the Gas Circuit plant, he was granted the opportunity to work at Particulate Solid Research Inc. based in Chicago, and in 2005, another opportunity to work for KBR as a Process Design Engineer in London. He was transferred to Sasolburg where he was the Lead FT Engineer responsible for the High-Temperature Fischer-Tropsch pilot plant, intensively involved in the catalyst research thereof. In 2009, he was appointed as Engineering Manager, leading to his involvement in projects such as the FTWax Expansion Project, SGEP Heat Integration and the Meerkat Cobalt Catalyst plant. In 2013, Simon returned to Secunda where he excelled in the respective positions as Operations Manager, General Manager, Vice-President at Water and Ash, and Engineering and Centralised Maintenance. In June 2019 he was appointed as Senior Vice-President of Secunda Chemicals Operations.

Simon will be sharing Sasol's strategy for the future with the focus on technology shifts, business sustainability, current operational challenges and lastly, how asset management forms the backbone of this approach.

With more than thirty significant, insightful and informative sessions, delegates will be fully equipped to not only celebrate the future of asset management, but to take part in it. Experts from Anglo American, Pragma and the University of Pretoria, amongst other organisations and institutions, will be sharing their skills and knowledge within this exclusive industry.

CMS Asset Management's Robert van Grunsven shares a Dutch perspective on asset management approach to meet water challenges, Lorato Motsatsi from the CSIR raises the question whether information management is enough for decision making in asset management and Low de Vries shares his lessons learned on the journey to utilising prescriptive maintenance.

Following the conference, delegates will not only have knowledge about the global political economy, the building blocks to digitilisation, simple solutions in real-time monitoring and how to define asset management performance measures in a large organisation, but be

equipped to make industry-changing decisions and to find a needle in a haystack – a case study presented by André Mathee to prioritise and keep focus in a dynamic physical asset management environment.

In addition to pioneering presentations, a wide variety of exhibitors will be present to offer members of this industry with information on the latest developments, global trends and best practices in asset management.

For more information on the exhibition, registration or sponsorship opportunities, please contact the SAAMA Conference Event Organisers: [**conference@saama.org.za**](mailto:conference@saama.org.za) or +27 10 003 3827.